

WDAF-TV

581694

ORDER 760(SIENPrint Date

Order Sep

Estimate #

Alt Order#

Billing Type

Order Type

Billing Cycle

10/10/12

00:15:00

C09C15

Cash

09837530

GENERAL

EOM/EOC

Page 1 of 6

Flight Dates 10/09/12-10/15/12

Product

SPENCE FOR MO GOV

Original Date / Revision

Contract / Revision

10/10/12 10/10/12 Agency Com 15%

Advertiser Spence, David/R/Mo Gov

814 King Street Suite 400

Billing Contact

Alexandria, VA 22314

Agency Smart Media Group LLC

Buying Contact

Sales Office DC-M

814 King Street Suite 400

Alexandria, VA 22314

Rev Codes

Sales Region NAT

Agency Ref

Demographic A35+

Billing Calendar BROADCAST

SP-POL CAN POL

Product Codes PL1Ea

Priority 2

Advertiser Ref

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date Dan Driscoll 100%

Order Share 26% Market Value 198365

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	36%	71411
KCWE	%	0
KMBC	26%	51575
KMCI	%	0
KPXE	%	0
KSHB	12%	23803
KSMO	%	0

Order Totals Billing Plan Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount October 2012 114 \$43,838.75 \$51,575.00 0.00 10/01/12 10/15/12 114 \$43,838.75 \$51,575.00 Totals 114 \$43,838.75 \$51,575.00 0.00

												Tota	ıls
L.n	Ch	Start	End	Inventory Code	Break	Start/End	rime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/09/12	10/12/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	WTF	:30	4	\$200.Q 0 3	0.00 NM	4	\$800.00
	NEW	S					*						
V	****	Start Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> wTF	Spots/Week 4	<u>Rate</u> \$200.00	Rating 0.00						
2	4	10/15/12	2 10/15/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	M	:30	1	\$200,003	0.00 NM	1	\$200.00
	NEW:	S									[
V		tart Date 0/15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
3	4	10/09/12	10/12/12	M-F 10-11a M-F 10-11a	CM-Ail	10-11a	MLE	:30	4	\$100.003	0.00 NM	4	\$400.00
	LIVE '	WITH KELL	Υ.								ľ		
N	****	tart Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						



Flight Dates 10/09/12-10/15/12

<u>Hiatus Dates</u>

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type :	Tot Spots	als Amoun
4 4	10/15/	12 10/15/12		CM-AI	I 10-11a	Ø ~ ~ ~ ~ ~ ~	:30	1	\$100.003	0.00 NM	1	\$100.
LIVE	WITH KE	17	M-F 10-11a							ì		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	M	1	\$100.00	0.00						
5 4	10/09/	12 10/12/12	M-F 11a-12p	CM-All	11a-12p	WTF	:30	4	\$100.003	M/A 00.0	4	\$400.0
			M-F 11a-12p		•				* · · · · · · · · · · · · · · · · · · ·	0,00		φ~ο.υ
	ILY FEUD									1		
-	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> wrF	Spots/Week 4		Rating						
6 4	·	12 10/15/12			11a-12p	0.00 M	:30		6188 00 8	0.00.10.4		
			M-F 11a-12p	OW-7-III	i sa-iap	isi	ŲĘ.	1	\$100.003	0.00 NM	1	\$100.0
FAM	ILY FEUD											
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/15/12	10/21/12	M	1	\$100.00	0.00	-a-w,		·			
7 4	10/09/	12 10/12/12	,	CM-AII	12-1p	WTF	:30	4	\$200.003	0.00 NM	4	\$800.0
NEW	/S		M-F 12-1p									
Š	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week.	10/08/12	10/14/12	WTF	4	\$200.00	0.00						
8 4	10/15/1	2 10/15/12	M-F 12p-1p	CM-All	12-1p	M	:30	1	\$200.003	0.00 NM	1	\$200.0
NEW	ic.		M-F 12-1p									
	Start Date	End Date	Maakdaya	Conto Allank	Mada	D-A						
	10/15/12	10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				l		
9 4		2 10/12/12	M-F 3-4p	CM-AII		WTF	:30	4	\$100.003	0.00 NM	4	6400.0
			M-F 3-4p		~ "	<i>(.</i> .)	.00	**	\$ 000.00 Q	O'OO ISINI	4	\$400.0
	BE JOE									- 1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
10 4	10/08/12	10/14/12	WTF	4	\$100.00	0.00	····					
10 4	10/15/1	2 10/15/12	M-F 3-4p	CM-All	3-4p	M~~	:30	1	\$100.003	0.00 NM	1	\$100.00
JUDO	SE JOE		ren orap									
S	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	10/15/12	10/21/12	M	1	\$100.00	0.00				ļ		
11 4	10/09/1	2 10/12/12		CM-All	4-5p	WTF	:30	4	\$250.003	0.00 NM	4	\$1,000.00
ILIDG	SE JUDY		M-F 4-5p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/14/12	WTF	<u> </u>	\$250.00	0.00						
12 4	10/15/1	2 10/15/12	M-F 4-5p	CM-All		M	:30	1	\$250.003	0.00 NM	1	\$250.00
			M-F 4-5p			.,	.00		4200.000	O'O'O TAINI	'	ΦΔ Ο Ο, Ο Ι
	E JUDY											
Week; 1	itart Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
13 4		10/21/12 2 10/12/12		200.0	\$250.00	0.00						
1.0 44	10/08/1	E 10/12/12	M-F 5-530a M-F 5-530a	CM-All	5-5308	~-WTF	:30	4	\$200.003	0.00 NM	4	\$800.00
NEWS	S		0 0000									
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/14/12	WTF	4	\$200.00	0.00				l		
14 4	10/15/1	2 10/15/12		CM-All	5-530a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
			M-F 5-530a							¥		



Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 10/10/12/ 10/10/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End *	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Tota	als Amount
14 4			M-F 5-530a		5-530a	M	:30	1	\$200.003	0.00 NM	1	\$200.0
			M-F 5-530a									
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	***************************************	10/21/12	M	1		0.00						
15 4	***************************************	2 10/12/12	M-F 530-6a	CM-All	530-6a	WTF	:30	4	\$200.003	0.00 NM	4	\$800.0
			M-F 530-6a									
NEWS	od Data	End Data	Mookdova	Spots/Week	Data	Rating				l		
<u>عاد</u> /Week: 10	rt <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> wTF	<u> </u>	<u>Rate</u> \$200.00	0.00						
16 4		2 10/15/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$200. 0 03	0.00 NM	1	\$200.0
			M-F 530-6a									
NEWS	-4 D=4-	End Data	10 to a lead as so	Onata Stanck	Pais	Patina						
Ste Week: 10/	<u>irt Date</u>	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
17 4	The second section is a second	2 10/12/12	M-F 6-7a	CM-All	4,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600,0
			M-F 6-7a									,
NEWS					.	5						
<u>Sta</u> Week: 10/	irt Date	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
18 4		2 10/15/12	M-F 6-7a	CM-All		M	;30	1	\$400.003	0.00 NM	1	\$400.0
10 4	1071	e imileita	M-F 6-7a	W121 - 411	w		,		and the second second		,	4
NEWS					_							
	rt Date	End Date	Weekdays M	Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
Week: 10/ 19 4		10/21/12 2 10/12/12		CM-AII		WTF	:30	8	\$375.003	0.00 NM	8	\$3,000.0
10 **	10/08/1	£ 13/14/14	M-F 7-9a	Civirali	(- 24	72 1 1	.40	Ü	φριφ.ψο	0.00 14141	Ü	ψο,οσο.ο
NEWS												
	rt Date	End Date	<u>Weekdays</u> wrr	Spots/Week	Rate	Rating						
Week: 10/	Marie Committee Committee	10/14/12 2 10/15/12	decempos proposas an arrangem non	8 CM-Ali	\$375,00 7-9a	0.00 M	;30	2	\$375.003	0.Q0 NM	2	\$750.0
20 4	10/10/1	£ 10/10/14	M-F 7-9a	25181\2411	1-08	143	, 50	4.	4010.003	U.QU INISE	4	φ/ 55.0
NEWS												
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ 21 4		10/21/12 2 10/13/12	M Sa 7-9a	CM All	\$375.00 Sa 7-9a	0.00 s-	:30	1	\$300.003	0.00 NM	1	\$300.0
Z1 #	10/13/1	2 10/13/12	Sa 7-9a	CISITAII	aa 7-5a	3-	.50	'	9300.00 S	D.DO TAME	'	WODD, O
NEWS												
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	~S~		\$300.00	0.00	:30	~~~	PG00 00 9	0.00	٩	ድ 400 በ
22 4	10/14/1	2 10/14/12	Su 7-9a Su 7-9a	Civi-All	Su 7-9a	5	เสน	2	\$200.003	0.00 NM	2	\$400.0
NEWS			00.700									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/		10/14/12	<u>5</u>	2		0.00		***************************************	and the same of	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
23 4	10/14/1	2 10/14/12	FOX News Sunda FOX News Sunda	•	9a-10a	~S	:30	3	\$200.003	0.00 NM	1	\$200.0
FOX NE	EWS		TOA NEWS BUILD	ау								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	<u> </u>	Annual Control of the Party of	\$200,00	0.00	encinc constant a servicio su	one and the second seco	many in a straight of the straight of the straight	entralismo de la constanta de		
24 4	10/09/1	2 10/12/12			5-530p	WTF	:30	4	\$400.003	Q.00 NM	4	\$1,600.0
NEWS			5-530p		(5:00 PM-5:	ou ™WI)						



act / Revision 581694 Flight Dates 10/09/12-10/15/12

Original Date / Revision 10/10/12/ 10/10/12

Hiatus Dates

Order Sep 00:15:00

Print Date: 10/10/12

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Tota pots	als Amount
24 4	10/09/1	2 10/12/12	M-F 5-6p	CM-AII	5-530p	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600.00
4451410			5-530p		(5:00 PM-5:3	0 PM)						
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	WTF	4		0.00						
25 4	10/15/1	2 10/15/12	M-F 5-6p	CM-All	5-530p	M	:30	1	\$400,003	0.00 NM	1	\$400.00
			5-530p		(5:00 PM-5:3	0 PM)						
NEWS	1.55-6	E. J.D. G.	MI la dunca	C // //	D-4-	D-6						
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
26 4		2 10/12/12	M-F 5-6p		530-6p	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600.00
			530-6p	-	(5:30 PM-6:0	•		,	*			* .,=.
NEWS										į.		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12 2 10/15/12	WTF	CAA AU	\$400.00	0.00	- 20	, 1	\$400.003	0.00 NM	4	\$400.00
27 4	10/15/1.	2 10/19/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0		:30	1	#800.00 3	O'OO MWI	1	\$4QU.GL
NEWS			000 ab		(2100 1 111 412	·,						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$400.00	0.00	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~					
28 4	10/09/13	2 10/12/12	M-F 6-630p	CM-All	6-630p	WT'E	:30	4	\$540.003	0.00 NM	4	\$2,160.00
NEWS			M-F 6-630p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				The second		
Week: 10/	08/12	10/14/12	WTF	4	\$540.00	0.00						
29 4	10/15/1	2 10/15/12	M-F 6-630p	CM-All	6-630p	M	:30	1	\$54 0 .003	MM 00.0	1	\$540.00
NEWS			M-F 6-630p							i		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$540.00	0.00						
32 4	10/09/1	2 10/12/12	M-F 1102-1132p	CM-All	M-F 1102p-1	132pWTF	:30	4	\$125.003	MM 00.0	4	\$500.00
			M-F 1102p-1132p									
TMZ	- D-4-	End Date	Montedayo	CnataAllant	Doto	Potina						
<u>ાં</u> Week: 10/લ	rt Date	10/14/12	<u>Weekdays</u> wre	Spots/Week 4	<u>Rate</u> \$125.00	Rating 0.00						
33 4		2 10/15/12	dylast a ettettat ettettereterete ettette ette ett			132p M	:30	1	\$125.003	0.00 NM	1	\$125.00
			M-F 1102p-1132p							1		
TMZ					_					ĺ		
		End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/-		10/21/12 2 10/13/12		CM AU	\$125.00 1030-1130p	0.00	:30	1	\$100.003	0.00 NM	1	\$100.00
34 4	10/13/17	2 10/13/12	Sa 1030-1130p	Civinan	1096-11965	3-	.SO	•	\$100.003	O.OO IVINI	ŧ	\$ LOO.OX
LATE N	IGHT											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S.	1	\$100.00	0.00						
35 4	10/14/12	2 10/14/12	SU 1102-1132P	CM-AII	1102-1132p		:30	1	\$100.003	0.00 NM	1	\$100.00
SEINFE	LD		Su 1102-1132p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	S	1	\$100.00	0.00		and the second second				
VVEGA, TON		- 4							2022			
36 4	10/09/1	2 10/12/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:3	WTF	:30	4	\$800.003	0.00 NM	4	\$3,200.00



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE FOR MO GOV

Estimate # C09C15

Ln C 36		t End /12 10/12/12	Inventory Code		Start/End T		Len Sp	And the last of th	Maria Maria Cara Cara Cara Cara Cara Cara Cara	Rtg Type S	नामानुस्थानमञ्जूतात्राक्षस्य	Amount
35	4 10/69	/12 10/12/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 ₽M-9:3	WTF 0 PM)	:30	4	\$800,003	M/A 00.0	4	\$3,200.0
NE	WS				,	,						
Wee	Start Date k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00						
37	4 10/15	/12 10/15/12	M-F 9-10p	CM-All	9-930p	M	:30	1	\$800.003	0.00 NM	1	\$800.0
NE	WS		9-930p		(9:00 PM-9:3	0 PM)				Name of the last o		
1 - 1	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c 10/15/12	10/21/12	M	1	\$800.00	0.00		(****************				
38		/12 10/12/12	M-F 9-10p 930-10p	CM-Ail	930-10p	WTF	:30	4	\$800.003	MM 00.0	4	\$3,200.0
NE	WS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	c: 10/08/12	10/14/12	WTF	<u> </u>	\$800.00	0.00 Estind						
39	4 10/15	12 10/15/12	M-F 9-10p	CM-All	930-10p	M	:30	1	\$800.003	0.00 NM	1	\$800.0
NE	ws		930-10p		(9:30 PM-10:	0Q PM)						
, , ,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
*********	: 10/15/12	10/21/12	M ~	1	\$800.00	0,00	,	Wollensey, make				
40	4 10/09/	12 10/12/12	M-F 10-1030p M-F 10-1030p	CM-Aii	10-1030p	WTF	:30	4	\$800.003	MM 00.0	4	\$3,200.0
NE	ws		WITT TO TOUCK									
Week	Start Date : 10/08/12	End Date 10/14/12	Weekdays WTF	Spots/Week 4	<u>Rate</u> \$800.00	Rating 0.00						
41	4 10/15/	12 10/15/12	M-F 10-1030p	CM-Ail	10-1030p	Marana	:30	1	\$800.003	0.00 NM	1	\$800.0
NE	ws		M-F 10-1030p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/15/12	10/21/12	M	1	\$800.00	0.00		****	······································	medisonismostures of the interest		
-		12 10/12/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600,0
NE	WS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/08/12	10/14/12	W1E	4	\$400.00	0.00						
43	4 10/15/	12 10/15/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$400.003	0.00 NM	1	\$400.0
NE	ws		W-1 1000-1102p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Martinés inconés i	: 10/15/12 4 10/14/	10/21/12 12 10/14/12	M Su 10-1030P	CM-AII	\$400.00 10-1030p	0.00	:30	1	\$800.003	MM 00.0	1	\$800.0
-1-1	4 (0)1%	1 NE 13/ 12	Su 10-1030p	Ciri-Mi	104 (Orosh		. 20	'	\$500.000 S	O'DO INGE	i	ປ.ປູນູຂະ
NE	WS			~								
Week	Start Date : 10/08/12	<u>End Date</u> 10/14/12	Weekdays	Spots/Week 1	Rate \$800.00	Rating 0.00						
	Colorination of the contract has been been been been been been been bee	12 10/14/12	SU 1030-1102p	****************************	1030-1102p	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	:30	1	\$400.003	0.00 NM	1	\$400.0
سمور و	110		Su 1030-1102p		(10:30 PM-11	:00 PM)						
NE	WS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/08/12	10/14/12	S	<u>apois/vveek</u>	\$400.00	0.00						
		12 10/12/12	M-F 630-7p	HARSO	630-7p	WTF	:30	A	\$2,200.002	0.00 NM	4	\$8,800.0

Print Date: 10/10/12

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581694 Contract / Revision

Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 10/10/12/ 10/10/12

Advertiser Spence, David/R/Mo Gov Product SPENCE FOR MO GOV

Order Sep

Estimate # C09C15

00:15:00

	•	,	•				***************************************	~~~~~			
	.			F2 .		7' -			prog. wash	Tota	********
Ln Ch		End	Inventory Code		Start/End T	ime Days	Len Sp		Rtg Type	Spots	Amount
46 4	4 10/09/1	2 10/12/12	M-F 630-7p M-F 630-7p	CM-AII	630-7p	WIF	:30	4 \$2,200.002	0.00 NM	4	\$8,800.00
WH	EEL										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/08/12	10/14/12	WTF	4	\$2,200.00	0.00					
47	4 10/15/1	2 10/15/12	M-F 630-7p	CM-All	630-7p	M	:30	1 \$2,200 00 2	MM 00.0	1	\$2,200.00
			M-F 630-7p						ĺ		
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Contract / Revision

581694

ORDER

Flight Dates 10/09/12-10/15/12

 Order Sep
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 Product
 Estimate #
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 Alt Order #
 09837530

 Original Date / Revision
 Agency Com
 15%
 Billing Type
 Cash

 10/12/12
 10/12/12
 Billing Contact
 Order Type
 GENERAL

Advertiser Spence, David/R/Mo Gov

814 King Street
Suite 400

Demographic

A35+

Agency Smart Media Group LLC

Alexandria, VA 22314

Rev Codes SP-POL CAN POL

Buying Contact

Color Office DC M

Sales Office DC-M Product Codes PL1Ea

814 King Street
Suite 400
Alexandria, VA 22314

Sales Office DC-M Product Codes PL1Ea

Agency Ref Advertiser Ref

Advertiser Ref

Primary Account Executive Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 26% Market Value 212980

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 36% 76673 **KCWE** % 0 26% 55375 **KMBC** % 0 KMCI **KPXE** % 0 25557 12% **KSHB** % 0 **KSMO**

Billing Plan Order Totals Rating Start Date End Date Net Amount Gross Amount # of Spots Net Amount Gross Amount # Spots Month 0.00 10/01/12 10/15/12 118 \$47,068.75 \$55.375.00 October 2012 \$47,068.75 \$55,375.00 118 0.00 \$47,068.75 \$55,375.00 Totals 118

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/09/12	10/12/12	M-F 9-10a	CM-All	9-10a	WTF	:30	4	\$200.003	0.00 NM	4	\$800.00
				M-F 9-10a									
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				M-F 9-10a									
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	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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3	4	10/09/12	10/12/12	M-F 10-11a	CM-All	10-11a	~-WTF	:30	4	\$100,003	0.00 NM	4	\$400.00
				M-F 10-11a									
	LIVE W	ITH KELLY	(
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
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581694 Flight Dates 10/09/12-10/15/12 Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12 <u>Order Sep</u> 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Tota Spots	Amoun
4 4	10/15/1	2 10/15/12	M-F 10-11a	CM-All	10-11a	M	:30	1	\$100.003	0.00 NM	1	\$100.0
UVE	WITH KEL	! Y	M-F 10-11a							ĺ		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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5 4	10/09/1	2 10/12/12	M-F 11a-12p	CM-All	11a-12p	WTF	:30	4	\$100.003	0.00 NM	4	\$400.0
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· · · · · · · · · · · · · · · · · · ·	tart Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
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1 4	10/08/11	Z IŲIIZIIZ	M-F 12-1p	CIVIPAII	12-1p		:30	4	\$200.003	0.00 NM	4	\$800.0
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Week: 10		10/14/12	WTF	4	\$200.00	0.00						
8 4	10/15/1	2 10/15/12	M-F 12p-1p	CM-All	12-1p	M	:30	1	\$200.003	0.00 NM	1	\$200.0
NEWS	3		M-F 12-1p									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	***************************************	10/21/12	M	1	\$200.00	0.00						
9 4	10/09/1	2 10/12/12	M-F 3-4p	CM-All	3-4p	WTF	:30	4	\$100.003	0.00 NM	4	\$400.0
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10 4		2 10/15/12		CM-All		M	:30	1	\$100.003	0.00 NM	1	\$100.0
	4 4		M-F 3-4p	***************************************	· }-		102.00	•	# . 55.00 £	3100 1401	•	\$100.
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_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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11 4	10/08/1	2 10/12/12	M-F 4-5p M-F 4-5p	CM-All	4-9p	WTF-~	:30	4	\$250.003	0.00 NM	4	\$1,000.0
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ILIDGI	E JUDY		M-F 4-5p									
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Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	als Amount
14 4	10/15/1	2 10/15/12	M-F 5-530a		5-53Qa	N	:30	1	\$200.003	0.00 NM		\$200.00
NEW:	c		M-F 5-530a									
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Week: 1		10/21/12	M	1	\$200.00	0.00						
15 4	10/09/1	2 10/12/12	M-F 530-6a	CM-AII	530-Ga	WTF	:30	4	\$200.003	M/A 00.0	4	\$800.00
NEW:	e e		M-F 530-6a									,
	itart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/14/12	WTF	4	·	0.00						
16 4	10/15/1	2 10/15/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
NEW:	c		M-F 530-6a									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/21/12	M	1	\$200.00	0.00						
17 4	10/09/1	2 10/12/12	M-F 6-7a	CM-All	6-7a	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600.00
\$ 15-1 A CC	^		M-F 6-7a									
NEWS	tart Date	End Date	Weekdays	Spots/Week	Data	Dating						
Week: 1		10/14/12	WTF	<u>30013/4466K</u>	<u>Rate</u> \$400.00	Rating 0.00						
18 4	10/15/1	2 10/15/12	M-F 6-7a	CM-All	6-7a	M	:30	1	\$400.Q03	0.00 NM	1	\$400.00
	-		M-F 6-7a									*
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<u>د</u> Week: 10	tart Date 0/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
19 4		2 10/12/12	M-F 7-9a	CM-All		WTF	:30	8	\$375.003	M/A 00.0	8	\$3,000.00
	·		M-F 7-9a	2.,,,		****	10.0	~	#41 G. G. 94 G	0.00 (3)412	ŭ	\$0,000.0C
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<u>S</u> Week: 10	tart Date	End Date 10/14/12	<u>Weekdaγs</u> ∽-wτF	Spots/Week 8	<u>Rate</u> \$375.00	Rating						
20 4			M-F 7-9a	CM-All		0.00 M	:30	2	\$375.003	0.00 NM	-	<u> </u>
	10/10/1	, 10/10/1 <u>5</u>	M-F 7-9a	CHANNI	1-28	[*I — — — — —	.30	6	\$00.003	O'MO MINE	2	\$750.00
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	tart Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
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E1 4	TQ/TQ/T	£ IU/IJ/IZ	Sa 7-9a	CIVI-AII	98 1-A5		:30	1	\$300.003	0.00 NM	1	\$300.00
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	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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22 4	10/14/12	2 10/14/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	\$:30	2	\$200.003	0.00 NM	2	\$400.00
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FOX N	IEWS		FOX News Sunda	У						ł		
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		3 40140140	NA IT CO.	O 1 4 4 4	C 500				4.44.55			
24 4	10/09/12	2 10/12/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600.00

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12

Order Sep 00:15:00

NEWS Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Sta	Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
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Sa 1030-1130p LATE NIGHT Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/125- 1 \$100.00 0.00 35 4 10/14/12 10/14/12 \$U 1102-1132P CM-All 1102-1132P\$:30 1 \$100.00 3 0.00 NM 1 \$100.00 Su 1102-1132P SEINFELD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12\$ 1 \$100.00 0.00 36 4 10/09/12 10/12/12 M-F 9-10P CM-All 9-930P													
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Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 10/14/12 5 1 \$100.00 0.00 35 4 10/14/12 10/14/12 SU 1102-1132P CM-All 1102-1132P 5 :30 1 \$100.00 3 0.00 NM 1 \$100.00 SEINFELD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 5 1 \$100.00 0.00 36 4 10/09/12 10/12/12 M-F 9-10p CM-All 9-930p wTF :30 4 \$800.00 3 0.00 NM 4 \$3,200.00 9-930p (9:00 PM-9:30 PM)	LATE	MOUT		Sa 1030-1130p									
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Week: 10/08/12 10/14/125 1 \$100.00 0.00 36 4 10/09/12 10/12/12 M-F 9-10p CM-All 9-930pWTF :30 4 \$800.00 3 0.00 NM 4 \$3,200.0 9-930p (9:00 PM-9:30 PM)			End Date	Weekdays	Spots/Week	Rate	Rating						
36 4 10/09/12 10/12/12 M-F 9-10p CM-All 9-930pWTF :30 4 \$800.00 3 0.00 NM 4 \$3,200.0 9-930p (9:00 PM-9:30 PM)													
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NEWS	مذم ومسدو	^		9-9 30p		(9:00 PM-9:30) PM)						
	NEAA:	>										ı	



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

00:15:00 Order Sep

						O. UE. 475	Davis	Jan Cn	o to	Poto Pri	Rtg Type	Tota	ls Amount
Ln C	Ch	Start		Inventory Code		Start/End Ti		Len Sp	A	\$800.003	0.00 NM	30013 4	\$3,200.00
38	4	10/09/12	10/12/12	M-F 9-10p 9-930p	CM-AII	9-930p (9:00 PM-9:30	WTF) PM)	:30	4	\$ 120.008	O.OO MAN	4	ψ 3, 200,00
N	EW\$ Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Wee	k: 10/0		10/14/12	WTF	4	\$800.00	0.00						
37	4		10/15/12	M-F 9-10p	CM-All	9-930p	M	:30	1	\$800.003	0.00 NM	1	\$800.00
N	EWS			9-930p		(9:00 PM-9:30) PM)						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	sk: 10/		10/21/12	M	1	\$800.00	0.00	.00		0 00 0000	0.00 NM	4	\$3,200.00
38	4	10/09/12	2 10/12/12	M-F 9-10p	CM-All	930-10p	WTF	:30	4	\$800.003	G.OD IQIVE	**	@3,&QQ.Q\
M	EWS			930-10p							1		
14		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/		10/14/12	WTF	4	\$800.00	0.00						
39	4	10/15/13	2 10/15/12	M-F 9-10p	CM-All	930-10p	M~	:30	1	\$800.003	0.Q0 NM	1	\$800.0
				930-10p		(9:30 PM-10:	60 PM)						
N	EWS						D-0						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
	ek: 10/		10/21/12	M		10-1030p	WTF	:30	4	\$800.003	0.00 NM	4	\$3,200.0
40	4	10/09/1	2 10/12/12	M-F 10-1030p M-F 10-1030p	CIM-AII	10-103Up	~ (A b	.au	-ak	\$500.003	O.OG 1418(•	Stern Farm der . a.
N	EWS						- ··						
		irt Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00					•	
······································	ek: 10/		10/14/12	WTF	4		M	:30	1	\$800.003	0.00 NM	1	\$800.0
41	4	10/15/1	2 10/15/12	M-F 10-1030p M-F 10-1030p	CM-AII	10-1030p	184	.20	'	ga00.00 5	O.OO Tries	,	And the second
N	IEWS	ut Data	End Date	Weekdays	Spots/Week	Rate	Rating						
MA	<u>512</u> ek: 10	rt Date	10/21/12	M	<u> </u>	\$800.00	0.00						
42	4			M-F 1030-1102p	CM-All	1030-1102p	WTF	:30	4	\$400.003	0.00 NM	4	\$1,600.C
N-56	ν¥.	1 WI WEI 1	es introduce	M-F 1030-1102p		• • • • • • • • • • • • • • • • • • • •					Î		
٨	IEWS			•									
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
We	ek: 10	/08/12	10/14/12	WTF	4		0.00	~ 0		4.00.68.0	0.00 1157		ወ ቀለብ በ
43	4	10/15/1	2 10/16/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	My rea new sere sere sere sere	:30	1	\$400.003	MM 00.0	1	\$400.0
N	IEWS												
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
We	ek: 10	/15/12	10/21/12	M	1	\$400.00	0.00			2022	0.00 1.06	1	ഭമന ദ
44	4	10/14/1	2 10/14/12	Su 10-1030P Su 10-1030p	CM-All	i 10-1030p	S	:30	1	\$800.003	0.00 NM	1	\$800.0
1	NEWS												
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
We	ek: 10	/08/12	10/14/12	S	1		0.00		····	A 400 00 0	NALA OO O	1	\$400.0
45	4	10/14/1	2 10/14/12	SU 1030-1102p Su 1030-1102p	CM-AI	I 1030-1102p 1-104 10:30 (10:30)		:30	1	\$400.003	0.00 NM		\$400.1
1	NEWS						.						
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
We		/08/12	10/14/12	S	1		0.00	.00		<u> </u>	0.00 NM	4	\$8,800.
46	4	10/09/1	12 10/12/12	M-F 630-7p M-F 630-7p	CM-AI	l 630-7p	WTF	:30	4	\$2,200.002	O'OU IAIM	5 N	49,000.
١	NHEE	L										ı	





Contract / Revision

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Flight Dates 10/09/12-10/15/12

Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len S	oots Rate Pri	Rtg Type	Tota Spots	ils Amount
46 4	10/09/1	12 10/12/12	M-F 630-7p		630-7p	~=W16	:30	4 \$2,200.002	0.00 NM	4	\$8,800.00
			M-F 830-7p		•			4000		,	Men 1 state 1 et al.
WHE	EL Start Date	End Date	Mookdovo	Conto Olivania	Data	D.S.					
ع Week: 1		10/14/12	<u>Weekdays</u> wTF	Spots/Week 4	<u>Rate</u> \$2,200,00	Rating 0.00					
47 4	10/15/1	12 10/15/12	M-F 630-7p		630-7p	M	:30	1 \$2,200.002	0.00 NM	1	\$2,200.00
110.100			M-F 630-7p		,						*,
WHE	EL Start Date	End Data	Modedaya	Constant Alask	D-4-	Detice					
<u>ع</u> Week: 1		End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,200,00	Rating 0.00					
50 4			X Factor Wednes		****************	W	:30	1 \$1,800.003	0.00 NM	1	\$1,800.00
			FOX X Factor					· Mary Inches de l'Erman and	0.00 100	•	₩1,000.0Q
X FAC		E. 15.									
<u>S</u> Week: 1	Start Date	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$1,800,00	Rating 0.00					
51 4			X Factor Thursday			0.00 	:30	1 \$1,400.003	M/ 00.0	1	\$1,400,00
			FOX X Factor		, «b	•	.00	1 #1,400.00 Q	0.00 19(4)	ı	\$1,400.00
X FAC											
<u>S</u> Week: 1	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
52 4		10/14/12 2 10/12/12		1 CM-Ali	\$1,400.00	0.00 ~~-TF-~	.20	0 0400 000			
J. 7	10/11/1	A TOTTALLA	M-F 6-7a	Civi-Mi	o-ra	*11	.30	3 \$400.003	0.00 NM	3	\$1,200.00
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 1	0/08/12	10/14/12	TF	3	\$400.00	0.00			1		
53 4	10/14/1	2 10/14/12	SU 1132-1232A Su 1132-1232a	CM-All	1132-1232a	\$:30	1 \$50.003	0.00 NM	1	\$50.00
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/14/12	S	1	\$50.00	0.00					
N 54 4	10/18/1	2 10/15/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:	M~ Macan	:30	1 \$1,400.002	0.00 NM	4	\$1,400.00
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	M		\$1,400.00	0.00					
N 55 4	10/15/1	2 10/15/12	M-F 12p-1p	CM-All	12-1p	Masaras	:30	1 \$200.003	0.00 NM	1	\$200.00
NEWS	2		M-F 12-1p								
	tart Date	End Date	Weekdays	Spots/Week	Data	Dating					
Week: 10		10/21/12	M	1	<u>Rate</u> \$200.00	Rating 0.00					
N 56 4	156 4 10/15/12 10/15/12		MLB Championshi	p Seri@M-All		M	:30	2 \$1,100.003	0.00 NM	2	\$2,200.00
			MLB Champiensh	•	÷*			೧- 1-6- <i>೧</i> ೮ ಮುಖ್ಯಮ್ಮ	T. T. 1 1,115	•	41412000000
	tart Date	End Date		Spots/Week	Rate	Rating					
Week: 10	0/15/12	10/21/12	M	2	\$1,100.00	0.00					
									Totals	440 64	55 375 00